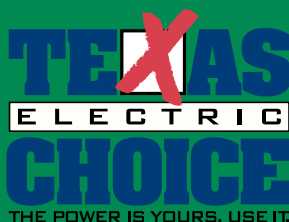




**PUBLIC UTILITY COMMISSION OF TEXAS**

# THE **ELECTRICITY FACTS LABEL**

What It Is and How It Will  
Help You Shop for Electricity



# About Texas Electric Choice

**Beginning January 1, 2002**, most Texans will have the power to choose a Retail Electric Provider (REP) — the company that provides electricity to their home or business. Competition for retail electric service should result in prices lower than they otherwise would have been under a regulated system, and will help speed the development of innovative products and services.

As always, the PUC will enforce customer protections, and will continue to regulate the delivery of electricity, to ensure that you receive safe and reliable electric service.

For easy shopping, follow these steps:

**Call/Click** — Visit [www.powertochoose.org](http://www.powertochoose.org), or call toll-free 1-866-PWR-4-TEX for a list of REPs serving your area.

**Compare** — Contact individual REPs to obtain information about service offerings and request a copy of their Electricity Facts Label for comparison-shopping.

**Choose** — After you have compared offers, make an informed decision based on your needs and what matters most to you and your family.

**THE POWER IS YOURS. USE IT.**

For more information about *Texas Electric Choice*, log on to

**POWERTOCHOOSE.ORG**

or call our toll-free answer center

**1-866-PWR-4-TEX**

**Q:** What's the best way to make an apples-to-apples comparison when shopping for your electricity?



**A:** **Ask for an Electricity Facts Label.**

Shopping for electricity is a new concept for Texans, and the Public Utility Commission of Texas (PUC) is providing electric customers with information to make an “apples to apples” comparison of offers from competitive Retail Electric Providers (REP) — companies that provide electricity to homes and businesses.

The Electricity Facts Label, similar to a nutrition label found on many food products, provides information on electricity prices, contract terms, sources of generation, and emissions levels. This information will help customers make an informed decision about their electric service.

Each REP is required to provide customers with a copy of their Electricity Facts Label upon request. The Electricity Facts Label encourages customers to compare information, in a standardized format, so they can select a REP based on what matters most to them.

